

Hello everyone, today I will talk about the TriValue company model.

It's a value creation and financial model for companies exposed to constant change.

The model revolutionizes the industry by focusing on optimizing customer, company viability, and workforce well-being.

It's grounded in research on human behavior, psychology, the science of accelerated change, systems thinking, and strategic mobility.

TriValue evolves beyond a singular customer focus to a comprehensive framework that optimizes value for customers, company, and workforce well-being.

It's about balancing priorities across three key dimensions.

The core is shared progress, a crucial framework in enterprise agility as it also has recommendations on how to mobilize employees and deal with risk.

This understanding of human motivation and interconnectedness empowers your company during turbulent times.

Optimizing all three dimensions creates maximum stability and innovation potential during volatility.

TriValue also leverages metrics called spot indicators that provide concrete data for decisions.

And that can be used with existing models such as objectives and key results.

By incorporating something called future thinking to foresee emerging opportunities and an integrated approach to optimize customer, company, and workforce well-being value, the TriValue model delivers the foresight and framework businesses need to succeed through disruption.

And you can even use it in current frameworks such as SAFE or SCRUM.

Are you curious to know more? Check enterprise agility fundamentals or ask the community.